



SKOLSTREJK
FÖR
KLIMATET

Sustainable eCommerce: is it possible?



Jeff Bezos unveils sweeping plan to tackle climate change

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- Amazon CEO Jeff Bezos says Amazon is committed to meet the goals of the Paris climate agreement 10 years early.
- As part of the plan, Amazon has agreed to purchase 100,000 electric delivery vans from vehicle manufacturer Rivian.
- Bezos expects 80% of Amazon's energy use to come from renewable sources by 2024, before transitioning to zero emissions by 2030.

LAUREN GOODE

LOUISE MATSAKIS

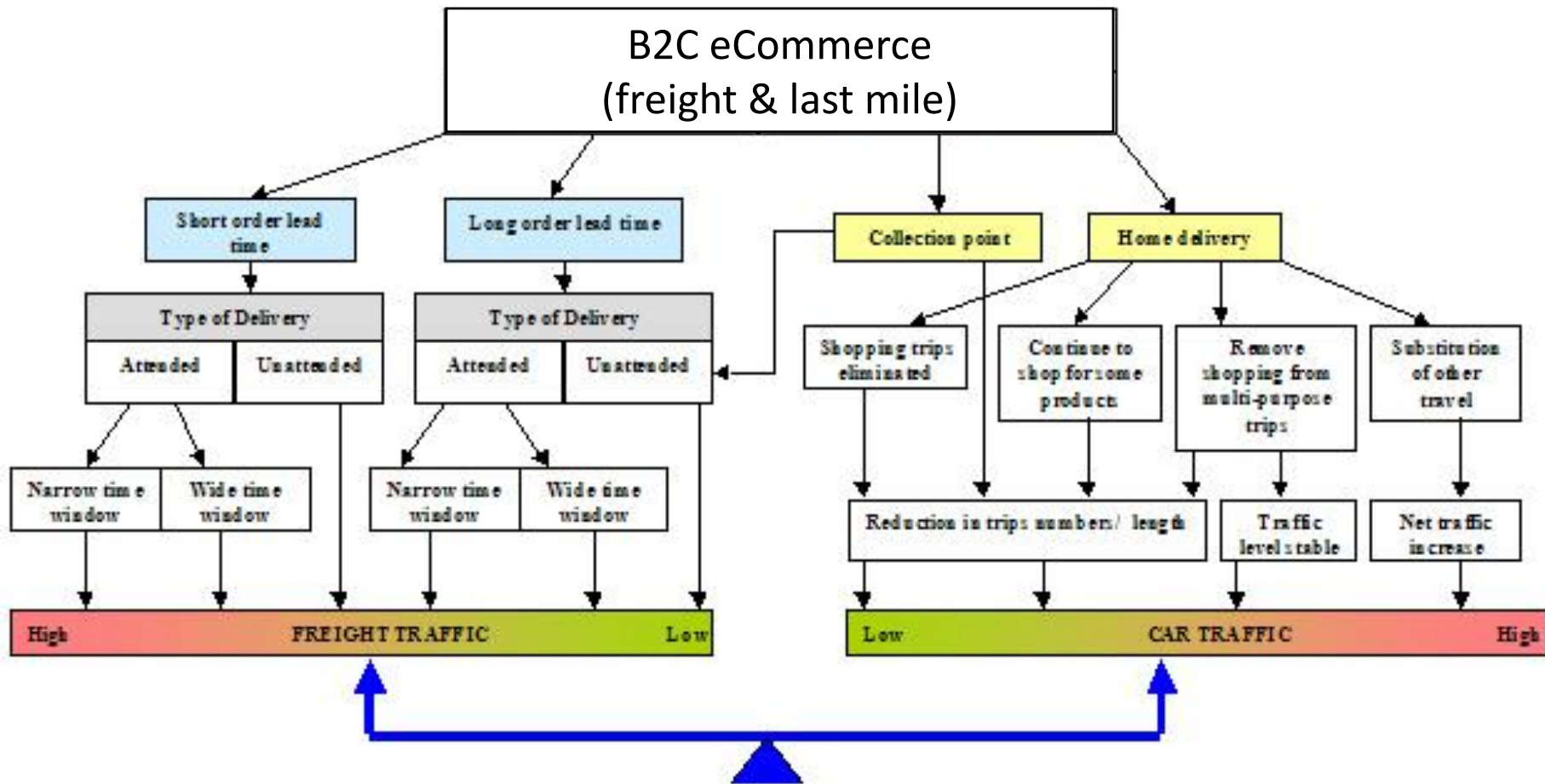
GEAR 09.25.2019 09:15 PM

Little Talk of Sustainability at Amazon's Big Hardware Event

But CEO Jeff Bezos says he considers Amazon's hardware strategy to be a part of the company's efforts to reduce its overall carbon footprint.







Philips Norelco One Blade

Standard vs Frustration Free
Unboxing Experience and Waste Metrics

Standard



13
Packaging
Components



709
Package
Volume
(in3)



686
Air Shipped
(in3)



Frustration-Free



9
Packaging
Components



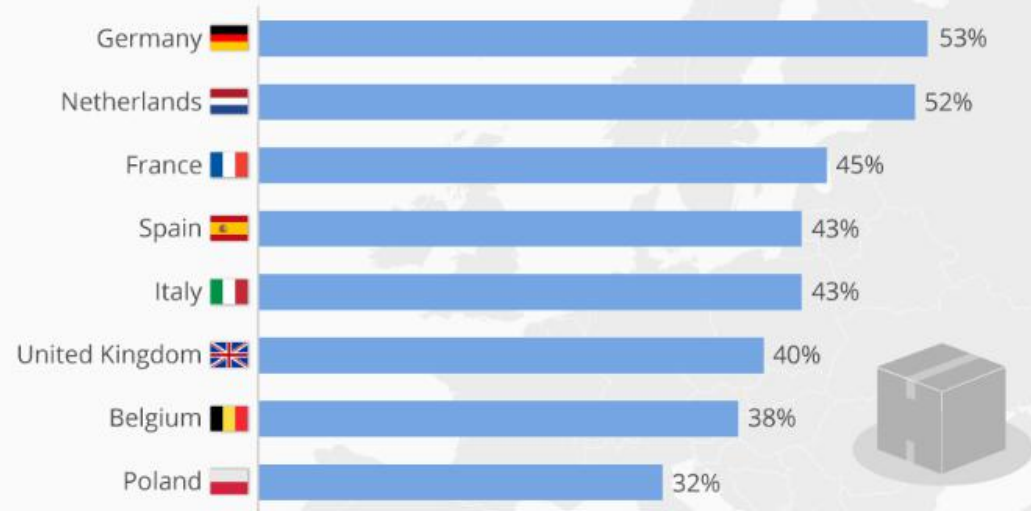
144
Package
Volume
(in3)



121
Air Shipped
(in3)

The Return of the Package

Share of population returning online purchases in selected European countries in 2018



Question was phrased as follows: "Have you at some point during the past year returned an item that you bought online?"
N=1,100 per country.



@StatistaCharts Source: PostNord

statista



ASOS

WE'VE UPDATED OUR RETURNS POLICY

We know free returns are one of the (many) reasons you shop with us, so we've increased the time you can return stuff from 28 days to 45 days. If you return anything within 28 days, we'll refund you as normal... and after that (up to 45 days), you'll now get an ASOS gift e-gift card for the amount you spent.

We also need to make sure our free returns remain sustainable for us and for the environment, so if we notice an unusual pattern, we might investigate and take action. It's unlikely to affect you, but we wanted to give you a heads up (more deets below). Thanks for being a great ASOS shopper!



Zalando tackles returns with annoyingly oversized tag

& other Stories



PRE-LOVED & Other Stories

We believe that our clothes stand the test of time. Therefore we want to give you the opportunity to extend the lifecycle of your & Other Stories treasures - or give someone else's pre-loved pieces a second chapter.

To buy or sell second-hand items that tell a story, visit the PRE-LOVED shop-in-shop on Sellypy.

<http://www.janavirgin.com/CO2/>